



News Release

Dairy Queen in Sheridan to Open Spring 2021

Sheridan, AR (October 23, 2020) – You Scream Holdings, LLC announced today that their newest Dairy Queen (DQ) will be located in Sheridan as a part of the new Big Red Store located at 3265 Hwy 167 N, Sheridan, AR 72150.

This dual location partnership comes less than six months after their partnership in Searcy.

“We are excited to grow our Dairy Queen footprint towards southern Arkansas in not only Sheridan, but all of those traveling through the area,” says Blake Lively, President of You Scream Holdings, LLC. “We loved working with Big Red in Searcy, and we are excited to see that relationship continue to grow,” continued Lively.

“We are excited that Dairy Queen (You Scream Holdings, LLC) is joining us as we open our first store in Sheridan. We are both local, Arkansas companies and greatly value serving our neighbors and helping the community grow.” Said David Hendrix, President of Big Red Stores.

Closer to the opening, the first one hundred Fans to purchase a cake will receive one free item every week for a year. Sheridan residents will be able to vote between Mini Blizzards or Grillburgers as the prize.

This will be the tenth DQ location for You Scream Holdings, LLC. They currently own the largest number of Dairy Queens in the state including, Sherwood, Little Rock, Cabot, Saline County, Hot Springs Monticello, Greenbrier, Searcy and West Little Rock. You Scream Holdings, LLC also holds the record for the largest grand opening in DQ history.

DQ is a privately held company owned by billionaire Warren Buffet’s Berkshire Hathaway. All operations are owned and operated by franchisees.

Store Information:

Address: 3265 Hwy 167 N, Sheridan, AR 72150

Hours: Monday-Sunday, 10am-10pm

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For more information: Gracie Lively 479-200-6905