



## News Release

### Dairy Queen in Searcy to Open Monday

**Searcy, (June 2, 2020)** – You Scream Holdings, LLC announced today that their newest Dairy Queen (DQ) will located in Searcy at 708 E Beebe Capps Expy. Will open on Monday, June 8<sup>th</sup> a 10:00 a.m.

In true DQ fashion, the first 100 Fans to purchase a DQ cake will receive one free mini Blizzard every week for one year. Fans can enjoy all of their DQ favorites via drive-thru, pick up or delivery through DoorDash and Uber Eats. There will be also be free balloon animals from 10:00 a.m. – 1:00 p.m. for any kids waiting in the lines.

“This store is special for two reasons.” Says Blake Lively, President of You Scream Holdings, LLC. “First is its proximity to Harding University. We hope to be a place that students can hang out or grab a quick quality meal while filling up at Big Red. Secondly, we are excited that our first local partnership is with such a well-respected company as Big Red”, said Lively.

“We are excited to partner with You Scream Holdings, LLC and bring Dairy Queen to Searcy.” Says David Hendrix, President of Big Red Stores. He went on to say, “we are always looking for ways to help our community grow; and partnering with great local companies, as You Scream Holdings, LLC to do so is something we are very passionate about.”

Lively also mentioned that, “Searcy has been our most requested location during our growth. We are excited to be a part of the community and serve the people of Searcy.”

This will be the eighth DQ location for You Scream Holdings, LLC. They currently own the largest number of Dairy Queens in the state including, Sherwood, Little Rock, Cabot, Saline County, Hot Springs Monticello and Greenbrier. You Scream Holdings, LLC also holds the record for the highest sales for a grand opening in DQ’s 80-year history of more than 7,000 locations worldwide.

DQ is a privately held company owned by billionaire Warren Buffet’s Berkshire Hathaway. All operations are owned and operated by franchisees.

**Store Information:**

Address: 708 E Beebe Capps Expy, Searcy, AR 72143

Hours: Monday-Friday, 10am-10pm

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**For more information:  
Gracie Lively 479-200-6905**